Wilderness Pedalers

Dec. 6, 2017

Attending: Denny Breitholtz, Nancy Johnson, Al Drum, Bob Twelmeyer, Sarah Johnson, Marjean Schuelke. Via phone conference: Scott Berendt, Paul Specht, Bob Horswell

Motion to approve the minutes was made by Bob T; 2nd by Al D. - motion carried

Motion to approve the treasurer’s report with the caveat that donor’s names are removed was made by Marjean S.; 2nd Bob T. – motion carried.

Due to Denny’s prolonged absence, Al D. will take over sending out donor thank you letters.

Update on bike trail to WinMan – the project is currently on hold due to new requirements by Vilas County Hwy commission. These requirements will be defined and then met to move the project forward.

Fundraising/Publicity: The brochure has been mailed to PI and WIN property owners. It was mailed first class so it will be forwarded to owners away for the season.

Marjean made a motion to approve spending the money to get 500 additional brochures printed. 2nd Al D. – motion carried. The brochures will be distributed to businesses, PI chamber and the town halls.

Press releases will happen through FYI, the Vilas County News review and an interview of Denny B. and Sarah J. by channel 12.

Marjean S. made a motion to approve funds to update the Website. 2nd; Nancy J. – motion carried. The update will include the brochure and allow posting of meetings and minutes.

Discussion occurred around further PR by having a booth at PI days and perhaps the fireman’s picnic and in Winchester at the boat parade and the Lion’s chicken BBQ.

Trails: The walk on W from the town to Skyview and down to Bayview Rd. has occurred – still need to go from Bayview to Cty P. Vilas County maps has been approached to get background maps – showing roads, water bodies, forest roads and trails – these maps will be used to create “probable” trail locations and can be a work in progress. It was discussed the need to approach property owners along the trial route to keep them informed.

Grants: No update.

New Business: Public Communication: discussion centered on “noticing” the meetings – perhaps at the town hall and definitely on the website. First Weds of the month at 9am.

Motion to adjourn Al D.; 2nd Bob T. motion carried

NEXT MEETING – Weds. Jan 3rd 9am.