

Wilderness Pedalers, Inc.

January 3, 2018 Meeting Minutes

Present: Al Drum, Sarah Johnson, Bob Twelmeyer, Nancy Johnson. On phone: Denny Breitholtz, Paul Specht, Scott Behrendt, Bob Horswill. Absent: Dick Hemming, Marjean Schulke

1. Al Drum called the meeting to order at 9:05.
2. Sarah moved, Nancy seconded to approve the minutes from December 6 meeting. Motion carried.
3. Al gave the treasurers report. Beginning balance for 1/1/18: \$11,370.40. Donations (106 checks) collected but not deposited from brochure mailing: \$33,585.00. Total after deposit: \$44,955.40. Total expenses for brochures and mailing \$2,907.46. Al pointed out that from 2015 to current day the Pedalers have received \$50,285.00 in monetary donations. Bob Twelmeyer moved, Nancy seconded to accept the treasurers report. Motion carried.
4. No updates on the Winman trail connection.
5. Committee reports:

Fundraising/Publicity: Sarah reported donations are still coming in. Additional brochures are also available at the PI Chamber for committee members to pick-up and distribute. Also discussed Thank you letters; Sarah will take over send them out. One major donor (\$10k) has been personally contacted by Sarah & Denny. Sarah suggested that members also make phone calls to donors to talk to them about why they donated. She volunteered to create a calling outline for everyone to use. There were also a number of returned mailings that members can look at to see if they personally know any of them. Also discussed the idea of adding the ability to donate online through the website. It currently asks for donations to be mailed.

Publicity: Press releases went out on 12/7 and were picked up by Lakeland Times, FYI, Vilas County News Review. Channel 12 spot aired mid December. Next press release will be targeted for late Feb/early March.

Trails: Al reported that he, Nancy & Bob T walked the Phase I trail from Skyview to Bay View Rd. He also contacted Diggers Hotline to get any utility concerns on the Phase I route. Now have maps designed by the Vilas County Mapping service that will help with route plans. These maps show all current bike trail routes, snowmobile trails, local roads etc in the areas of PI, Winchester, Mani Waters & Boulder Junction. Contact Al if you'd like a copy. A meeting with Pitlik & Wick is planned for 1/17. Al read an email that he sent everyone outlining the planned discussion. The goals are to understand exactly what tasks they will perform in the trail planning and construction and where the Pedalers will

need to fill in and to begin to create a 2018 timeline of activities. Al will also follow-up with the Sno-Bunnies about the letter they said they would send in support of using their trail system. Also discussed the need to meet with the PI Town Board to gain approval in the form of a letter or resolution for construction for Phase I. Paul & AL will meet on this next week when Paul gets back.

Grants: No update. Paul said he would talk with Sarah next week about ideas.

6. New Business: Paul asked if there is a plan for major donors. Suggested that we shoot for an April meeting with this group. This would give us time to get the necessary information on Phase 1 and have it ready to share.

7. At 10:05 Bob T moved, Nancy seconded to adjourn the meeting. Motion was carried. Next meeting will be February 7 at 9:00 in the Community Room at the PI town hall and also via Uberconference.